



Uniglo Partners with Momofuku, Brushstroke and Kyotofu

BY ALESSANDRA BULOW MARCH 9, 2012



ourtesy of Uniglo

Even if you've purchased all the Heat-Tech socks you need for the season, there's a new reason to visit Uniqlo's NYC Fifth Avenue flagship this weekend: free food from celebrated NYC chefs. In honor of Japan Week, Momofuku Milk Bar-the bakery from chef David Chang and pastry fanatic Christina Tosi-will offer ultrarich cake truffles to shoppers today. Tomorrow, chef David Bouley of Brushstroke will hand out oblato, ricepaper crackers topped with shiso and matcha powders (consider them the Japanese spin on the petit four). And on Sunday, Japanese bakery Kyotofu will serve a surprise treat.

